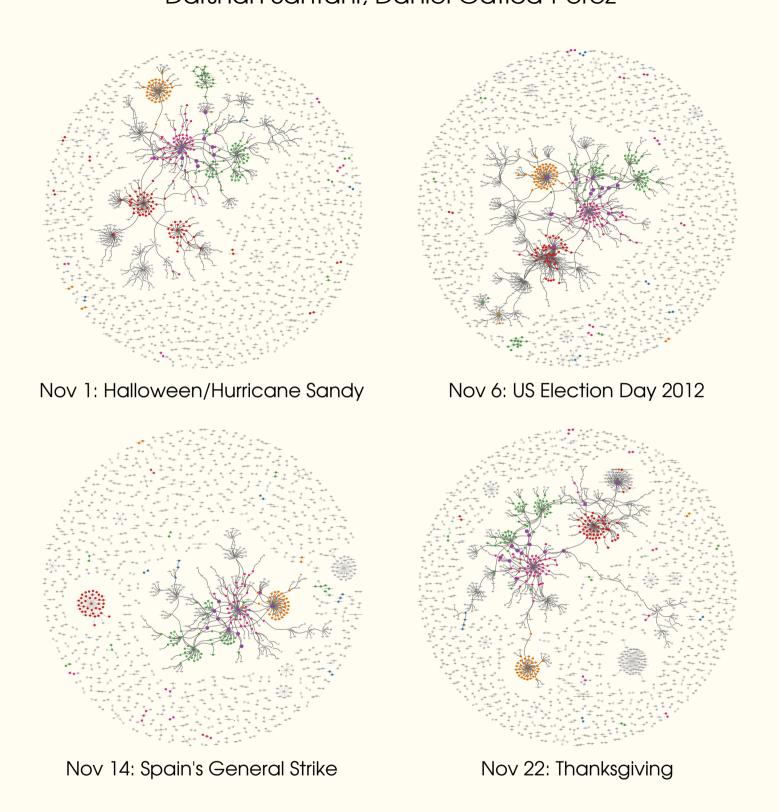
## #-grams: Twitter Pulse from Hashtag Co-Occurrence Networks Darshan Santani, Daniel Gatica-Perez



How to read this graphic: Each node is a hashtag, and an edge exists if two hashtags co-occur in a tweet at least 10 times. Nodes are colored based on "micro-topics". Nodes colored in pink correspond to news, green to Twitter "follow" jargon, blue to games, orange to music, and red to day-specific events. Nodes in violet belong to multiple topics, and are sized twice the size of a typical node to highlight their mixed membership. Each node and its first order neighbors are colored using this color scheme. The labels on the nodes correspond to their associated hashtags and can be read clearly if you zoom in. Edges amongst nodes belonging to the largest connected component are colored dark-gray, while the rest are in light-gray.

music

event

mixed

follow

games