Recruits & NCAA Rankings

Our Research Question
"Does a team's previous NCAA Rank affect whether a recruit goes to a certain college to play basketball?"

Our Quantitative Data

We gathered 70 of the top NCAA Basketball recruits, ranging from 2005 to 2012. We then gathered all the teams who offered each individual a scholarship. We noted the recruits freshmen year than looked up all the team’s NCAA Rank from the previous year. The WHITE portion is the amount of recruits who went to the school with the highest NCAA rank from the previous year. The RED portion is the amount of recruits who did not factor in the team’s previous year NCAA Rank when picking a school.

Quantitative Data Method

<table>
<thead>
<tr>
<th>Year</th>
<th>School</th>
<th>Rank</th>
<th>White</th>
<th>Red</th>
</tr>
</thead>
<tbody>
<tr>
<td>2005</td>
<td>Duke</td>
<td>1</td>
<td>14</td>
<td>42</td>
</tr>
<tr>
<td>2006</td>
<td>North Carolina</td>
<td>2</td>
<td>15</td>
<td>40</td>
</tr>
<tr>
<td>2007</td>
<td>Kansas</td>
<td>3</td>
<td>16</td>
<td>36</td>
</tr>
</tbody>
</table>

All Ranks received from: teamrankings.com/ncaa-basketball/

The Answer

The quantitative data & Douglass’s interview determined there was NO correlation between a recruit picking a certain school based on the school’s previous NCAA rank.

Stuart Douglass Interview

What affected his decision the most?
1. Coaching Staff
2. The Team’s Previous NCAA Basketball Rank
3. Academics
4. Campus (Location)

He explained how the team’s previous rank did not mean much to recruits when picking a school. “Players come and go, so the future cannot be determined.” He only ranked it 2nd because he does not care at all about academics and location.

By: Danny T., Di C., Vivek G., J.C.