# Technical Appendix for 'Correct for Whom? Subjectivity and the Evaluation of Personalized Image Aesthetics Assessment Models' 

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## Threshold Estimation

When evaluating the accuracy of single-image scores for pairwise image labels, we use a threshold to separate out score differences into pairwise labels. We chose the value of the threshold empirically after the fact to maximize both accuracy values. We would emphasize again, however, that the AADB scores and scores inferred from PR-AADB cannot be compared fairly on this metric, since the latter are derived from the labels we are using to test them. The claims in our paper do not rely on such a comparison.

## Full Regression Results

In Tables 1,2 below, we report the full coefficients of our regression model, fitted using Python statsmodels. Since these are logistic regression coefficients, they should be interpreted as effects on the log-odds ratio, e.g. a coefficient of 5 for a binary variable would mean that the presence of that variable increases the log-odds of consistency by 5 , which corresponds to a multiplicative increase by $e^{5}$ in the odds of consistency, conditioned on the features. The columns correspond to:

- Feature: the feature name
- N : The number of image pairs for which this feature is 1
- coef: the coefficient value.
- std err: the standard error for the coefficient estimate
- z: the $z$ score for the coefficient estimate used to produce the $P$ value
- $P>|z|$ : the $P$ value, i.e. the probability of getting a parameter value this far from zero due to random chance.
- 0.025: The lower end of the $95 \%$ confidence interval for the parameter.
- 0.975: The upper end of the $95 \%$ confidence interval for the parameter.

Please see our main paper for details on how the aesthetic attribute and content features were computed.

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Figure 1: PR-AADB Accuracy Accross threshold values. We report results using the threshold 0.075 , indicated with a dotted line, which maximizes accuracy.

## Regression Results Split by Feature

We also conducted logistic regression analyses for each set of features separately. For these analyses, the prediction target remains agreement on the image pair level, but instead of fitting a single model, we fit three separate regression models to demographic, aesthetic and content features, respectively. Resulting coefficients are shown in Figure 2. These results are very similar to the results from the main paper.

## Confusion Matrices

In Figure 4 in the main paper, we show accuracy scores for each participant under four sets of labels: labels inferred from the AADB scores, labels inferred from scores inferred from the PR-AADB labels, labels predicted by a generic model and labels predicted by a few-shot personalized model.

In this section, we report confusion matrices for these four prediction experiments. All experiments are on a 3-way classification problem: will the user prefer image $a(-1)$, image $b$ (1) or neither (0).


Figure 2: Coefficients for three separate regression analyses using each set of features. Stars on feature names indicate significance. Pseudo- $R^{2}$ values are $0.002,0.007$ and 0.015 respectively for the three analyses. Notably, none of the demographic coefficients are significantly different than zero.

| Feature | $\mathbf{N}$ | coef | std err | $\mathbf{z}$ | $\mathbf{P}>\|\mathbf{z}\|$ | $\mathbf{0 . 0 2 5}$ | $\mathbf{0 . 9 7 5}$ |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| const | 12897 | -0.8608 | $\dagger$ | $-6.67 \mathrm{E}-07$ | 1 | $-\ddagger$ | $\ddagger$ |
| Age 18 - 24 | 3948 | -0.0272 | 0.351 | -0.078 | 0.938 | -0.715 | 0.661 |
| Age 25 - 34 | 4777 | 0.0461 | 0.345 | 0.134 | 0.894 | -0.63 | 0.722 |
| Age 35 - 44 | 1085 | -0.0537 | 0.349 | -0.154 | 0.878 | -0.738 | 0.63 |
| Age 45 - 54 | 619 | 0.0166 | 0.357 | 0.047 | 0.963 | -0.682 | 0.715 |
| Age 55 or older | 2390 | 0.0065 | 0.345 | 0.019 | 0.985 | -0.67 | 0.683 |
| Gender Female | 6328 | 0.1152 | 0.242 | 0.477 | 0.634 | -0.359 | 0.589 |
| Gender Male | 5369 | 0.1657 | 0.241 | 0.689 | 0.491 | -0.306 | 0.637 |
| Gender Non-binary/third gender | 654 | 0.0247 | 0.259 | 0.095 | 0.924 | -0.483 | 0.532 |
| Gender Other (please specify) | 390 | 0.0605 | 0.262 | 0.231 | 0.817 | -0.453 | 0.574 |
| Race Am Ind or AK Native | 162 | -0.1885 | 0.191 | -0.989 | 0.323 | -0.562 | 0.185 |
| Race Asian | 3755 | 0.1146 | 0.08 | 1.433 | 0.152 | -0.042 | 0.271 |
| Race Black or African American | 464 | -0.1848 | 0.129 | -1.435 | 0.151 | -0.437 | 0.068 |
| Race White | 8215 | 0.1199 | 0.08 | 1.507 | 0.132 | -0.036 | 0.276 |
| Education Associate degree | 80 | -0.0003 | $\dagger$ | $-2.39 \mathrm{E}-10$ | 1 | $-\ddagger$ | $\ddagger$ |
| Education Bachelor's degree | 4232 | -0.0621 | $\dagger$ | $-4.81 \mathrm{E}-08$ | 1 | $-\ddagger$ | $\ddagger$ |
| Education Doctorate | 1162 | -0.129 | $\dagger$ | $-1 \mathrm{E}-07$ | 1 | $-\ddagger$ | $\ddagger$ |
| Education HS deg. or equiv. | 384 | 0.0031 | $\dagger$ | $2.41 \mathrm{E}-09$ | 1 | $-\ddagger$ | $\ddagger$ |
| Education Master's degree | 4198 | -0.1083 | $\dagger$ | $-8.4 \mathrm{E}-08$ | 1 | $-\ddagger$ | $\ddagger$ |
| Education Other (please specify) | 306 | -0.2139 | $\dagger$ | $-1.66 \mathrm{E}-07$ | 1 | $-\ddagger$ | $\ddagger$ |
| Education Professional degree | 668 | -0.2233 | $\dagger$ | $-1.73 \mathrm{E}-07$ | 1 | $-\ddagger$ | $\ddagger$ |
| Education Some college no deg. | 1867 | -0.1269 | $\dagger$ | $-9.84 \mathrm{E}-08$ | 1 | $-\ddagger$ | $\ddagger$ |
| Language English | 9228 | 0.0743 | 0.19 | 0.391 | 0.695 | -0.298 | 0.446 |
| Language OOther (please specify) | 3513 | 0.0099 | 0.189 | 0.052 | 0.958 | -0.361 | 0.381 |
| BalacingElements diff | $\mathrm{n} / \mathrm{a}$ | 0.0635 | 0.095 | 0.669 | 0.504 | -0.123 | 0.25 |
| ColorHarmony diff | $\mathrm{n} / \mathrm{a}$ | 0.3351 | 0.073 | 4.61 | 0 | 0.193 | 0.478 |
| Content diff | $\mathrm{n} / \mathrm{a}$ | 0.3625 | 0.044 | 8.294 | 0 | 0.277 | 0.448 |
| DoF diff | $\mathrm{n} / \mathrm{a}$ | -0.0275 | 0.068 | -0.405 | 0.685 | -0.161 | 0.106 |
| Light diff | $\mathrm{n} / \mathrm{a}$ | 0.0567 | 0.059 | 0.957 | 0.339 | -0.059 | 0.173 |
| MotionBlur diff | $\mathrm{n} / \mathrm{a}$ | 0.2912 | 0.149 | 1.954 | 0.051 | -0.001 | 0.583 |
| Object diff | $\mathrm{n} / \mathrm{a}$ | 0.032 | 0.045 | 0.717 | 0.473 | -0.056 | 0.12 |
| Repetition diff | $\mathrm{n} / \mathrm{a}$ | 0.0535 | 0.119 | 0.45 | 0.652 | -0.179 | 0.287 |
| RuleOfThirds diff | $\mathrm{n} / \mathrm{a}$ | 0.0069 | 0.085 | 0.08 | 0.936 | -0.161 | 0.174 |
| Symmetry diff | $\mathrm{n} / \mathrm{a}$ | 0.2163 | 0.169 | 1.281 | 0.2 | -0.115 | 0.547 |
| VividColor diff | $\mathrm{n} / \mathrm{a}$ | -0.0229 | 0.057 | -0.402 | 0.688 | -0.135 | 0.089 |

Table 1: Regression coefficients part 1. Above, $\dagger$ indicates a value of 129000 and $\ddagger$ indicates a value of 2530000 . These large error margins are caused by close-to collinear features for Education. "const" is the intercept term, and its N value is the total number of image comparisons in the dataset.

Table 3 (left) shows the confusion matrix between labels inferred from the AADB image scores and the PR-AADB labels. (right) shows the confusion matrix between labels inferred from scores inferred from the PR-AADB labels. There are miss-classifications here because no single set of scores can predict many different participants' choices.

Table 4 (left) shows the confusion matrix between labels predicted using a deep classifier trained on the Flickr-AES dataset. (right) shows those results after fine-tuning using a SVM, which predicts based on content and aesthetic attributes, in addition to the raw label. The very slight increase in accuracy is the result of more pairs correctly classified as 0 , which is counterbalanced by more pairs with PR-AADB labels of 1 and -1 getting misclassified.

| Feature | N | coef | std err | z | $\mathbf{P}>\|\mathbf{z}\|$ | 0.025 | 0.975 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| American egret | 109 | 0.5594 | 0.198 | 2.832 | 0.005 | 0.172 | 0.947 |
| limpkin | 77 | 0.556 | 0.243 | 2.286 | 0.022 | 0.079 | 1.033 |
| brown bear | 26 | 1.865 | 0.549 | 3.399 | 0.001 | 0.789 | 2.941 |
| dragonfly | 49 | 0.8541 | 0.3 | 2.843 | 0.004 | 0.265 | 1.443 |
| monarch | 45 | 0.8112 | 0.33 | 2.46 | 0.014 | 0.165 | 1.458 |
| baseball | 315 | -0.0926 | 0.122 | -0.761 | 0.447 | -0.331 | 0.146 |
| breakwater | 340 | -0.2677 | 0.116 | -2.302 | 0.021 | -0.496 | -0.04 |
| cab | 325 | -0.1789 | 0.12 | -1.495 | 0.135 | -0.414 | 0.056 |
| canoe | 331 | 0.1545 | 0.114 | 1.357 | 0.175 | -0.069 | 0.378 |
| carousel | 99 | -0.3873 | 0.22 | -1.762 | 0.078 | -0.818 | 0.044 |
| church | 442 | 0.1962 | 0.105 | 1.867 | 0.062 | -0.01 | 0.402 |
| cloak | 106 | -0.4319 | 0.215 | -2.012 | 0.044 | -0.853 | -0.011 |
| cowboy hat | 189 | -0.1544 | 0.156 | -0.987 | 0.324 | -0.461 | 0.152 |
| crutch | 497 | -0.186 | 0.097 | -1.922 | 0.055 | -0.376 | 0.004 |
| dock | 405 | 0.1611 | 0.104 | 1.542 | 0.123 | -0.044 | 0.366 |
| flagpole | 174 | -0.2544 | 0.16 | -1.588 | 0.112 | -0.568 | 0.06 |
| football helmet | 326 | -0.2734 | 0.145 | -1.89 | 0.059 | -0.557 | 0.01 |
| fountain | 361 | 0.3 | 0.109 | 2.753 | 0.006 | 0.086 | 0.514 |
| gown | 165 | -0.1772 | 0.168 | -1.052 | 0.293 | -0.507 | 0.153 |
| greenhouse | 383 | 0.1882 | 0.107 | 1.766 | 0.077 | -0.021 | 0.397 |
| grille | 116 | -0.455 | 0.205 | -2.218 | 0.027 | -0.857 | -0.053 |
| harmonica | 116 | -0.3385 | 0.199 | -1.702 | 0.089 | -0.728 | 0.051 |
| kimono | 327 | -0.301 | 0.122 | -2.475 | 0.013 | -0.539 | -0.063 |
| limousine | 195 | 0.3608 | 0.148 | 2.432 | 0.015 | 0.07 | 0.652 |
| mask | 87 | -0.5434 | 0.241 | -2.257 | 0.024 | -1.015 | -0.071 |
| military uniform | 273 | -0.4184 | 0.135 | -3.096 | 0.002 | -0.683 | -0.154 |
| minibus | 264 | 0.1552 | 0.128 | 1.216 | 0.224 | -0.095 | 0.405 |
| miniskirt | 190 | -0.192 | 0.156 | -1.231 | 0.218 | -0.498 | 0.114 |
| monastery | 546 | -0.1246 | 0.097 | -1.288 | 0.198 | -0.314 | 0.065 |
| parachute | 118 | 0.5243 | 0.19 | 2.757 | 0.006 | 0.152 | 0.897 |
| park bench | 283 | -0.1546 | 0.125 | -1.234 | 0.217 | -0.4 | 0.091 |
| ping-pong ball | 121 | 0.3859 | 0.187 | 2.067 | 0.039 | 0.02 | 0.752 |
| quill | 74 | 0.5 | 0.245 | 2.041 | 0.041 | 0.02 | 0.98 |
| restaurant | 592 | 0.1083 | 0.086 | 1.253 | 0.21 | -0.061 | 0.278 |
| rifle | 73 | -0.6336 | 0.272 | -2.332 | 0.02 | -1.166 | -0.101 |
| rugby ball | 342 | -0.2781 | 0.14 | -1.987 | 0.047 | -0.552 | -0.004 |
| sarong | 257 | -0.0727 | 0.135 | -0.54 | 0.589 | -0.336 | 0.191 |
| snorkel | 118 | 0.479 | 0.19 | 2.525 | 0.012 | 0.107 | 0.851 |
| stone wall | 362 | 0.1562 | 0.109 | 1.434 | 0.152 | -0.057 | 0.37 |
| suspension bridge | 309 | 0.1894 | 0.117 | 1.613 | 0.107 | -0.041 | 0.42 |
| swimming trunks | 152 | -0.2801 | 0.174 | -1.61 | 0.107 | -0.621 | 0.061 |
| unicycle | 512 | -0.1622 | 0.095 | -1.699 | 0.089 | -0.349 | 0.025 |
| vault | 333 | -0.2449 | 0.119 | -2.049 | 0.04 | -0.479 | -0.011 |
| vestment | 328 | 0.2176 | 0.115 | 1.886 | 0.059 | -0.009 | 0.444 |
| water tower | 109 | -0.544 | 0.209 | -2.601 | 0.009 | -0.954 | -0.134 |
| wig | 190 | -0.1675 | 0.154 | -1.085 | 0.278 | -0.47 | 0.135 |
| window screen | 108 | -0.6873 | 0.218 | -3.154 | 0.002 | -1.114 | -0.26 |
| wreck | 118 | 0.4598 | 0.189 | 2.433 | 0.015 | 0.089 | 0.83 |
| crossword puzzle | 86 | 0.4892 | 0.225 | 2.175 | 0.03 | 0.048 | 0.93 |
| promontory | 434 | 0.2427 | 0.101 | 2.413 | 0.016 | 0.046 | 0.44 |
| daisy | 180 | 0.254 | 0.154 | 1.654 | 0.098 | -0.047 | 0.555 |

Table 2: Regression coefficients part 2.

## Labels inferred from AADB

PR-AADB labels

|  | -1 | 0 | 1 |
| :---: | :---: | :---: | :---: |
| -1 | 2301 | 936 | 1120 |
| 0 | 1672 | 1055 | 1732 |
| 1 | 1164 | 988 | 2324 |

Labels inferred from PR-AADB

|  | -1 | 0 | 1 |
| :---: | :---: | :---: | :---: |
| -1 | 3085 | 1105 | 167 |
| 0 | 1058 | 2313 | 1088 |
| 1 | 168 | 990 | 3318 |

Table 3: Confusion Matrix across all participants for Figure 4 (Center) in the main paper. The left table indicates $X$ values (i.e. labels inferred from the AADB single-image scores) and the right table indicates Y values (i.e. labels inferred from the scores, which were in turn inferred from the PR-AADB labels).


Table 4: Confusion Matrix across all participants for Figure 4 (Right) in the main paper. The left table indicates $X$ values (i.e. raw labels predicted by a deep CNN classifier) and the right table indicates Y values (i.e. labels finetuned from the raw labels using a SVM classifier).


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